

**Entrepreneurs, Business Owners,
and Self-Employed Artisans with Disabilities**
You are invited to apply to be a featured Entrepreneur



It's My Business EXPO



*Featuring the businesses, products, and services
of people with disabilities.*

**March 6-7, 2014 ~ Shiloh Inn Hotel
Idaho Falls, Idaho**

As part of the 2014 Tools for Life: Secondary Transition
and Assistive Technology Fair

Purpose

To give individuals with disabilities a forum to talk about their business, display and sell their products, show transition-age students what is possible, and build public awareness about the capabilities of people with disabilities.

Who Should Apply

People with disabilities who have started their own business, create a product for sale, or are self-employed in some way.

Why You Should Apply to Be a Featured Entrepreneur

- ★ You can tell more people about your business and services
- ★ Display and sell your products
- ★ Share what it's like to start and run your own business
- ★ Inspire transition-age students

SPACE IS LIMITED!

EXPO Entrepreneurs will be selected through an application process. Selection will be based on their complete application which includes:

- ✓ Completed application form
- ✓ Description of business, product, or service
- ✓ Photo of individual at their business and/or a photo of their product(s)



DEADLINE for Applications is February 1, 2014



EXPO Details

This year, the EXPO will be set up as exhibit tables in the vendor area of the conference. Setup will happen on the morning of Thursday, March 6th in the conference lobby and hallway. The EXPO will be visited by Tools for Life conference participants and guests both days of the conference, including Thursday evening until 8:00pm.

Selected Entrepreneurs can have a display table and will have a chance to talk to a variety of people about their business. They can show photos, websites, and Facebook pages that feature their business, display and sell their products, and even demonstrate how they create their product if they choose. Each entrepreneur that will have products for sale will be required to fill out an Idaho Tax Commission seller's permit for this event only. Assistance will be provided.

Help will be available for set up and tables with table cloths will be provided. Entrepreneurs must provide their own display materials.

For businesses that do not have products to show or sell, we recommend bringing a photo album, scrapbook, or other materials to help describe their business. Entrepreneurs are encouraged to bring business cards, flyers or other information about their business if they have them.

The EXPO will close on Friday, March 7th at 3:00pm.

Travel Support for Selected Participants

Transportation

Some travel expenses can be paid for selected participants. Funds are limited, so travel expenses (mileage, meals, etc.) to be reimbursed must be reviewed and approved before purchase.

Hotel Rooms

Hotel rooms near the conference venue may be arranged and paid for selected participants who are traveling more than 40 miles to the conference.

Support Staff

Participants who need support from staff or others are expected to make their own arrangements to get that support. Some travel and hotel costs for support people may be paid with prior approval.

Please complete the **Application Form**, include a photo of yourself and your business or products and mail, fax, or email to:

Tracy Warren
Idaho Council on Developmental Disabilities
700 W. State Street, First Floor West
Boise, Idaho 83702-5868
Phone: 208-334-2178 or 1-800-544-2433
Fax: 208-334-3417
Email: tracy.warren@icdd.idaho.gov

Website for information and application:

<http://www.icdd.idaho.gov/events.html>

Application DEADLINE
is February 1st